

// Unified Data Platform for IT Visibility

## Transform your data into valuable information

The increasing diversity of data and the digital transformation not only increase the complexity of IT infrastructures, but at the same time make it more difficult to gain visibility and thus holistic transparency of i mportant corporate data.

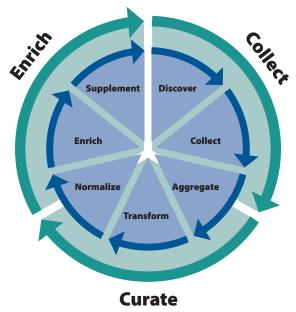
Many organizations face a major challenge in managing their IT assets completely to get useful insights out of them. In 90% of cases, companies collect data but cannot aggregate, normalize, and enrich it.

The resulting inaccurate aggregation of data means that essential metrics for strategic decision-making are missing, limiting business performance.

# Get the data you need for your critical business initiatives

The Unified Data Platform fully covers the diversity, scale, and complexity of enterprise data assets through intelligent automation and technology in a centralized platform.

With an automated end-to-end process, from data integration and preparation to clear analysis, a wide variety of data sources (on-premises, cloud, or SaaS) are collected, normalized, transformed, and made available in a visualized form. The focus is on transparency and optimization of data quality. This results in a high-quality foundation of important IT asset information to subsequently make well-founded decisions.



### **Your benefits**

- Increase your operational security through daily monitoring of software vulnerabilities
- Reduce your license costs by optimizing your portfolio
- Minimize your support efforts through proactive portfolio management
- Close your security gaps through intelligent End-of-Life & End-of-Support management
- Get a transparent view of the most important KPIs for your use cases

## **Raynet Unified Data Platform**

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## How to quickly optimize your IT spend



#### **CMDB Data Quality**

Enrich your data for strategic IT management: More than 71% of organizations report that data issues are impacting the effectiveness of their CMDB. As a result, 40% of enterprise initiatives fail due to poor data due to poor data quality or incomplete CMDB.



#### **Application Rationalization**

Minimize your software sprawl while maintaining business functionality: Companies are paying significantly too much in license fees and operating costs for their software. Identify unnecessary costs and reduce your portfolio based on high-quality recommendations.



#### **Data Normalization**

Gain new business insights by normalizing your data: Constant technological change requires continuous action to capture and store relevant IT data. Normalize and enrich your data fully automatically to give it more value.



#### Vulnerability Monitoring

Improve your IT security proactively and sustainably: Protect your IT landscape from cyberattacks and prioritize measures to improve your IT security. Identify vulnerable software and act on ad hoc measures.



#### End of Life & End of Support

Optimize your software portfolio & protect it proactively: Missing information about End-of-Life (EoL) and End-of-Support (EoS) can quickly lead to threatening situations. Avoid this with fully automated End-of-Life & End-of-Support management.



#### **SaaS Management**

Eliminate unnecessary software costs & and be in control of your licenses: Procuring SaaS applications is easy, flexible and enables productivity from 0 to 100. We provide you with a complete overview of active and inactive licenses as well as further information.

#### Get in touch

For more information, call our sales team at +1 (224) 532-2811 or write to sales@raynet-inc.com.





